

<p>U S Department of Commerce Patent and Trademark Office</p> <p><b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b> <i>(use as many sheets as necessary)</i></p>	<p><i>Complete if Known</i></p> <p>Application Number: <b>10/676,195</b> Filing Date: <b>September 30, 2003</b> First Named Inventor: <b>Andrew FIKES</b> Group Art Unit: <b>1796</b> Examiner Name: <b>Tri V. Nguyen</b></p>			
Sheet	<b>1</b>	of	<b>2</b>	Attorney Docket No.: <b>Google-115 (GP-089-03-US)</b>

## **U.S. PATENT DOCUMENTS**

Examiner Initials*	Cite No <sup>1</sup>	Foreign Patent Document Office <sup>3</sup> Number <sup>4</sup>	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	T <sup>6</sup>
	AI	WO 00/73960	12-7-2000	GOTO.COM, INC		
	AJ	WO 01/80075	10-25-2001	VENTURE MATRIX INC		
	AK	JP 2002-073680	3-12-2002	MITSUBISHI RESEARCH INSTITUTE INC		
	AL	JP 2002-123477	4-26-2002			
	AM	JP 2003-501729	1-14-2003			
	AN	KR 2003-0047859	6-18-2003			
	AO	JP 2003-242159	8-29-2003			

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<b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b> <i>(use as many sheets as necessary)</i>				
Sheet	2	of	2	Application Number: <b>10/676,195</b>
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OTHER REFERENCES - NON-PATENT LITERATURE DOCUMENTS			
Examiner Initials*	Cite No. <sup>1</sup>	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume, issue number(s), publisher, country, where published, source	T <sup>2</sup>
	AP	First Examination Report for Indian Patent Application No. 1448/CHENP/2006, dated May 22, 2008 (2 pgs.)	
	AQ	Notice of Reasons for Rejection for Japanese Patent Application No. 2006-534043, mailed December 9, 2008 (3 pgs.) with translation (3 pgs.)	
	AR	Examiner's Report No. 3 on Australian Patent Application No. 2004279095, mailed on February 27, 2009 (3 pgs.)	
	AS	LANGHEINRICH et al, "Unintrusive Customization Techniques for Web Advertising," NEC Corporation, C&C Media Research Laboratories, October 20, 2002, <a href="http://web.archive.org/web/20021020142100/www.ccrl.com/adwiz/adwiz-www8.html">http://web.archive.org/web/20021020142100/www.ccrl.com/adwiz/adwiz-www8.html</a>	
	AT	Supplementary European Search Report for European Patent Application No. 04785236.3-2221/1678573, dated April 28, 2009 (3 pgs.)	
	AU	Petitioner's Brief Against Korean Patent No. 857049 (33 pgs.) (with summarized English translation (15 pgs.))	
	AV	Reply Brief for Invalidation Trial Against Korean Patent No. 857049 (22 pgs.) (with English translation (14 pgs.))	
	AW	Request for Correction of the Subject Patent As Filed (58 pgs.)	

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